



## **APPLYING AGGRESSION MANAGEMENT® SOLUTIONS IN PRIVATE RISK MANAGEMENT AND MAESTRO**

A synopsis of Private Risk Management and Maestro could be described as protecting clients, their families and their assets from an individual or individuals who would predatorily harm (victimize or terrorize) them.

Although there may be many labels for those who would do harm to a client, the most comprehensive label is “an aggressor”. Root aggression is not perpetrated by organizations or entities but by individuals. To understand how Aggression Management® Solutions would apply in this context we should first consider how to identify an aggressor.

The current method of identifying an individual or individuals who would do harm to a client is called “Profiling”.

According to the U.S. Secret Service’s report on *Targeted Violence in Schools*, profiling is flawed. Although this report is directed to students, it also applies to adults. “The use of profiles is not effective either for identifying students who may pose a risk for targeted violence at school or – once a student has been identified – for assessing the risk that a particular student may pose for school-based targeted violence.” It continues; “An inquiry should focus instead on a student’s behaviors and communications to determine if the student appears to be planning or preparing for an attack.” The basis for Aggression Management® is the use of behavior, body language and communication indicators to measure emerging aggression.

If an aggressor’s intent is to inflict harm upon a client this aggressor will exhibit certain behavior, body language and communication indicators that a trained individual can identify and measure. This enables a client to begin an inquiry that will verify or absolve this alleged aggressor.

The current methods used to prevent this aggression are Conflict Resolution and Anger Management. These methods for preventing aggression are not working! Conflict Resolution presupposes conflict; you are already reacting; you are already past any opportunity of preventing aggression. The problem with Anger Management is that we all measure anger differently and therefore experience and express it differently. There is no common denominator or matrix for us to measure anger; it does not meet the “*if I can measure it, I can manage it*” test. Only Aggression Management® Solutions permits us to measure aggression in others and ourselves thereby enabling us to manage aggression in others and ourselves. And we can measure aggression prior to conflict, which enables us to prevent aggression.

We can create comprehensive security and surveillance systems, develop sophisticated policy and procedures, however you can only prevent aggression if you can measure an emerging aggressor. If we wish to protect clients, their families and their assets from harm by preventing an individual’s aggression we must first be able to measure aggression; a competency provided only through Aggression Management® Solutions.